ENERGY& CLIMATE INDEX
MEDIA PLATFORM FOR ENERGY NEWS, INSIGHTS & CLIMATE POLICIES

MEDIA KIT 2026

From launch to regional relevance

Energy, investment and climate policy for a professional audience.

6.1K active users

in the first five months since launch



Own AI illustration | energyandclimateindex.com

A regional platform for energy decision-makers

MISSION

Accurate, timely information on energy markets, investments and climate policy.

VISION

To make Energy & Climate Index a trusted regional source for professionals who make decisions.

REGIONAL FOCUS

WB6 **Greece** **Bulgaria**

We cover the policies, companies, markets and projects reshaping Southeast Europe’s energy sector.

EDITORIAL CATEGORIES

§ **Policy**

☀ **Renewables**

WB 6 **Western Balkans**

GR **Greece**

BG **Bulgaria**

↗ **Analysis**

Focus: North Macedonia, WB6, Greece and Bulgaria.

Measurable growth. A decision-making audience.

6.1K
active users
May - September 2026

13K
views
since launch

9.1K
sessions
since launch

8
media outlets cited ECI
Europe, the US and Africa

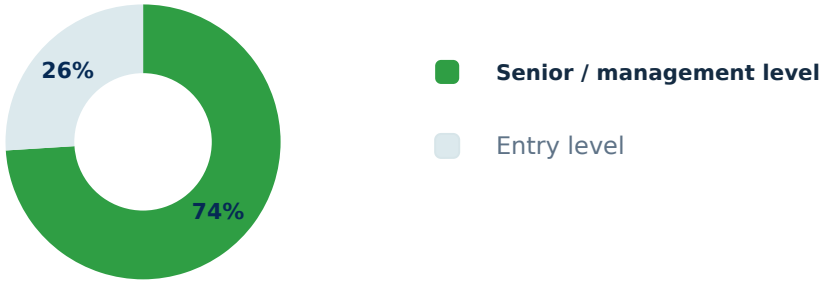
FACEBOOK 64,617 views / 2,496 interactions

LINKEDIN 25,304 impressions / reach 9,167 / +49% growth

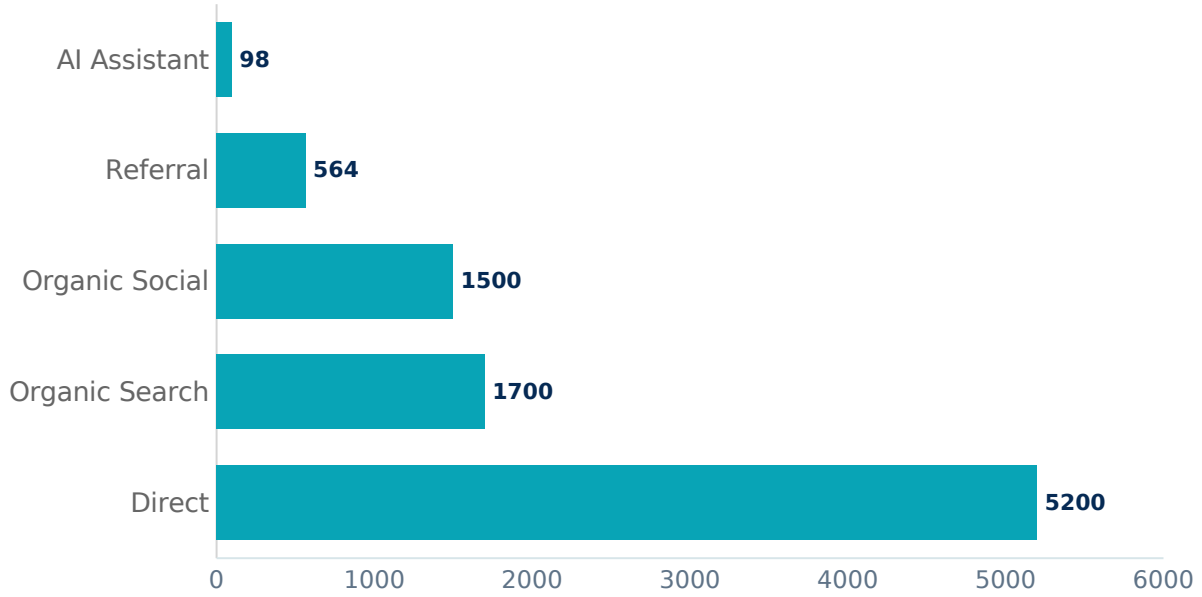
AUDIENCE PROFILE

74% **senior or management level**

Directors, C-suite executives, owners, partners, managers and senior professionals.



SESSIONS BY ACQUISITION CHANNEL



Source: Google Analytics; LinkedIn sample n=92. Social metrics: previous reporting period.

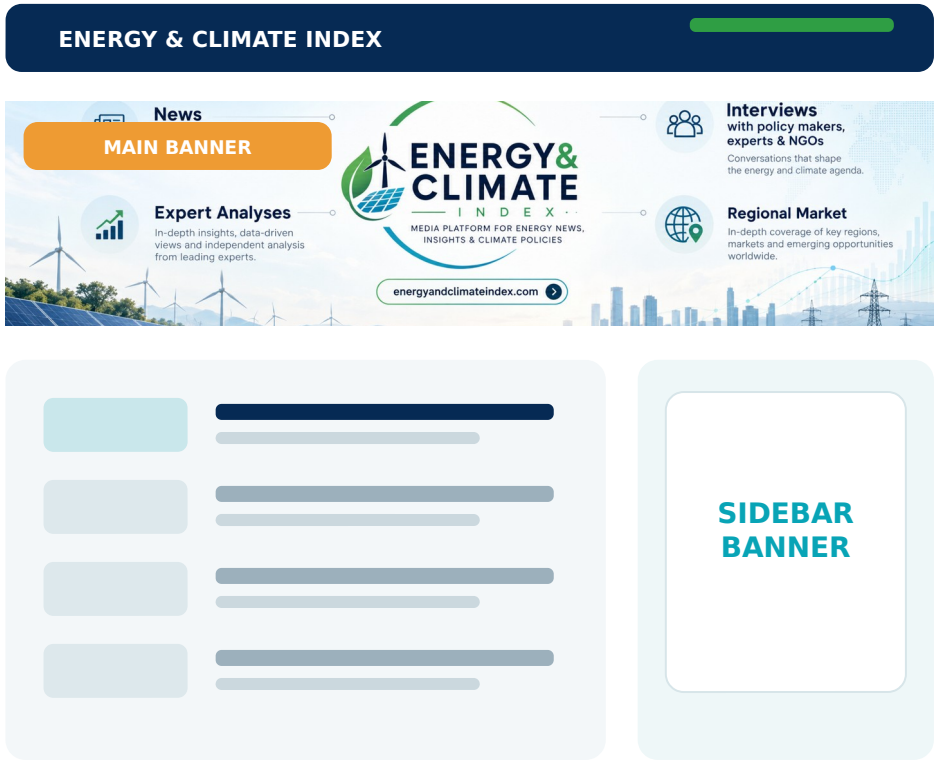
Formats that place your message in a relevant context

PACKAGES

BASIC	**€200** per month	Vertical banner or sidebar Homepage or selected category
STANDARD	**€250** per month	Homepage or category banner Weekly Partner
ADVANCED	**€350** per month	Main banner or in-article placement Combined visibility
PREMIUM	**€500** per month	Main banner plus an additional placement Partner of the Month

Sponsored content from €250 / interviews, partner articles and newsletter sponsorship

PLACEMENT EXAMPLE



Placements are tailored to the format and purpose of each campaign.

Prices are monthly. Custom packages are available based on campaign scope.

Visibility with an audience that understands energy

01 Credibility

Coverage grounded in data, markets and verifiable sources.

02 Regional expertise

North Macedonia, WB6, Greece and Bulgaria in one editorial framework.

03 Investor context

Projects, regulation and market signals relevant to investment decisions.

04 Flexible formats

Banners, sponsored content, interviews and newsletter placements.

8 MEDIA OUTLETS

have already cited ECI analysis and content

Semafor	**OnMine**
Data Center Frontier	**The Carbon Almanac**
Ghana Upstream	**Brezoale**
Borba	**Kapital**

LET US POSITION YOUR MESSAGE

In front of readers who follow the projects, policies and investments reshaping energy.

info@energyandclimateindex.com

+389 71 311 038

energyandclimateindex.com

Citation references and contact details supplied by Energy & Climate Index.