Energy & Climate Index

Advertising Offer 2026

Your brand at the centre of the energy transition

Full offer

Energy & Climate Index is a specialised platform for energy, climate, investments, markets and policy, reaching a professional audience in Macedonia, the region and Europe.

Professional audience

- Energy companies
- Investors and banks
- Institutions and regulators
- Consultants, experts and decision makers

Regional visibility

- Macedonia
- Western Balkans
- European energy markets
- Audience from multiple countries and professional circles

Content with weight

- News and analysis
- Market data
- Investments and infrastructure
- Policy and regulation

Relevant voices

- Interviews with regional experts
- Representatives of companies and institutions
- Professional views and field experience

Why does this matter for your brand?

Your brand is positioned in a professional context followed by companies, institutions and investors in the energy sector.

The audience comes from Macedonia, the region and Europe



- Active users (60 days) **1,732**
- Active users (30 days) **929**
- Active users (7 days) **329**

Read in

70

countries and markets

Read in Macedonia, the region, Europe and beyond.

Macedonia · Serbia · Montenegro · Greece · Croatia · Bulgaria · Austria · Germany · Slovenia · Türkiye · United States · United Kingdom

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Visibility packages and commercial offer

Full offer

Choose the format best aligned with your objectives - from basic brand visibility to premium monthly positioning on the platform and newsletter presence.

Basic package

200 € / month

For basic but relevant visibility

- Vertical banner on the website
- or sidebar position
- Homepage or selected section
- Continuous presence before a professional audience

Popular choice

Standard package

250 € / month

Higher visibility + newsletter presence

- Homepage or category banner
- Additional visibility as "Weekly Partner"
- Suitable for branding before a professional audience

Advanced package

350 € / month

Prominent banner position and combined visibility

- Main banner at the top of the website
- or in-article banner
- Option for combined positioning
- Presence as "Weekly Partner"

PREMIUM

Premium package

500 € / month

Strongest monthly positioning

- Main banner on the website
- Additional banner on homepage, category or article
- Sidebar / vertical position
- Presence as "Weekly Partner"
- Featured position as "Partner of the Month"

Sponsored content

from €250 per publication

Suitable for promoting a project, investment, technology, strategy, product or service.

- Sponsored content
- Interviews
- Partner articles
- Corporate announcements
- Analysis and thematic content

Available formats

Top banner • Homepage banner • Category / section banner • In-article banner • Sidebar banner • MK and EN version • Weekly newsletter • Monthly newsletter

Contact

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